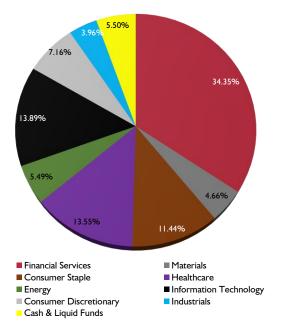


Investment Strategy

Portfolio strategy focused on investing into businesses with established leadership, operating in industries with a large addressable opportunity that presents an opportunity for sustainable, profitable growth.

Sector* Allocation

Model Portfolio weight: 31 July, 2021.



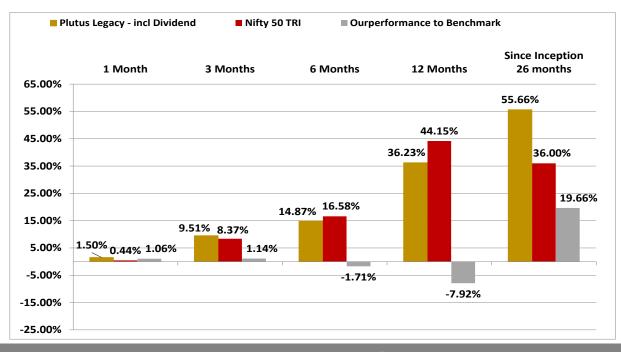
Top 10 Holdings: Model Portfolio (31 July, 2021)

Company Name	Industry		
Divis Laboratories Ltd.	Healthcare		
Infosys Ltd.	Information Technology		
HDFC Bank Ltd.	Financials		
Jubilant FoodWorks Ltd.	Consumer Discretionary		
Kotak Mahindra Bank Ltd.	Financials		
HDFC Ltd.	Financials		
Reliance Industries Ltd.	Energy		
Tata Consultancy Services	Information Technology		
Asian Paints Ltd.	Materials		
Axis Bank Ltd.	Financials		

Performance Graph since Inception (31 July, 2021)



Performance: Model Portfolio: 31 July, 2021

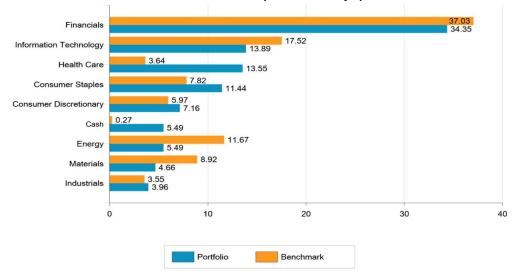


Risk Ratios (As on 31 July 2021)

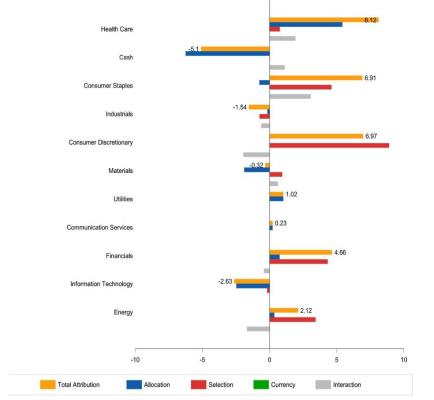
Ratio	3 month		6 month		l year	
	Portfolio	Benchmark	Portfolio	Benchmark	Portfolio	Benchmark
Standard Deviation (Annualized)	8.22	10.08	12.95	17.08	13.49	16.42
Downside Risk (Annualized)	5.46	6.84	9.29	12.16	9.97	12.35
Sharpe Ratio	4.95	3.47	2.27	2.01	2.51	2.59
Jensen Alpha	15.26	-	4.71	-	1.28	-
Information Ratio	0.89	-	-0.57	-	-0.95	-
Treynor Measure	0.56	-	0.41	-	0.44	-
Beta	0.73	-	0.72	-	0.77	-
Correlation	0.89	-	0.95	-	0.93	-

Comparison with NIFTY**

Sector Allocation - Model Portfolio V/s Nifty 50 as on 31 July 2021



Sectoral Attribution Analysis** (Since inception till July 31, 2021)



Portfolio Attribution Summary** (Since inception till July 31, 2021)

Active Returns	20.43	
Allocation Effect	-3.74	
Selection Effect	22.09	
Interaction Effect	2.08	

Notes: *Sectors have been classified as per GICS performance standards. **The ICICI Nifty ETF has been used as a proxy index for 'Comparison with Nifty' and 'Attribution Analysis' tables. Investors should evaluate the risks of investing in investment products and should consult with their investment advisor(s) before considering an investment.

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