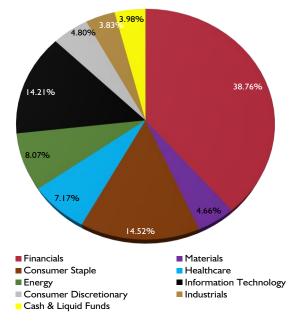


### **Investment Strategy**

Portfolio strategy focused on investing into businesses with established leadership, operating in industries with a large addressable opportunity that presents an opportunity for sustainable, profitable growth.

# Sector\* Allocation

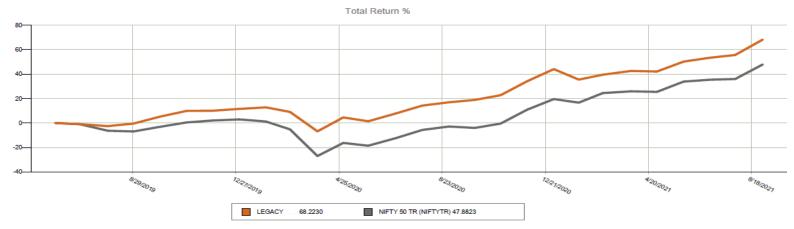
Model Portfolio weight: 31 August, 2021.



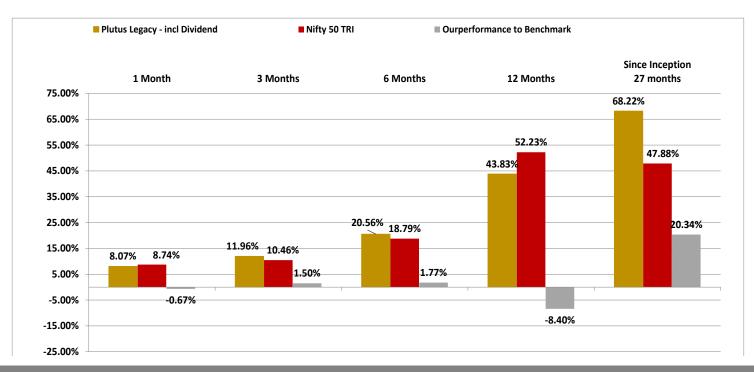
# Top 10 Holdings: Model Portfolio (31 August, 2021)

Company Name	Industry		
HDFC Bank Ltd.	Financials		
Infosys Ltd.	Information Technology		
Reliance Industries Ltd.	Energy		
Divis Laboratories Ltd.	Healthcare		
HDFC Ltd.	Financials		
Tata Consultancy Services	Information Technology		
Kotak Mahindra Bank Ltd.	Financials		
Jubilant FoodWorks Ltd.	Consumer Discretionary		
Axis Bank Ltd.	Financials		
Asian Paints Ltd.	Materials		

# Performance Graph since Inception (31 August, 2021)



# Performance: Model Portfolio: 31 August, 2021

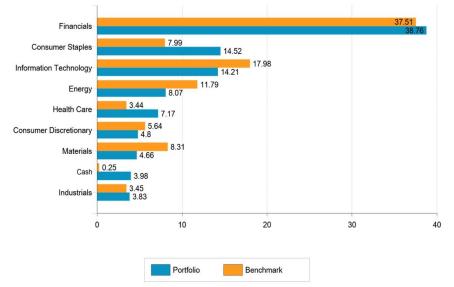


## Risk Ratios (As on 31 August 2021)

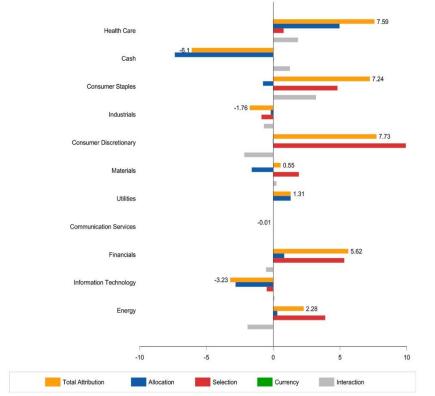
Ratio	3 month		6 month		l year	
	Portfolio	Benchmark	Portfolio	Benchmark	Portfolio	Benchmark
Standard Deviation (Annualized)	7.92	8.75	11.34	13.86	13.07	16.08
Downside Risk (Annualized)	4.84	5.98	8.18	10.30	9.62	12.06
Sharpe Ratio	6.69	5.14	3.69	2.75	3.16	3.14
Jensen Alpha	17.88	-	12.57	-	3.21	-
Information Ratio	1.22	-	0.53	-	-0.95	-
Treynor Measure	0.68	-	0.54	-	0.55	-
Beta	0.78	-	0.77	-	0.75	-
Correlation	0.86	-	0.94	-	0.93	-

### **Comparison with NIFTY\*\***

Sector Allocation - Model Portfolio V/s Nifty 50 as on 31 August 2021



# Sectoral Attribution Analysis\*\* (Since inception till August 31, 2021)



# Portfolio Attribution Summary\*\* (Since inception till August 31, 2021)

Active Returns	21.22	
Allocation Effect	-5.41	
Selection Effect	25.34	
Interaction Effect	1.29	

**Notes:** \*Sectors have been classified as per GICS performance standards. \*\*The ICICI Nifty ETF has been used as a proxy index for 'Comparison with Nifty' and 'Attribution Analysis' tables. Investors should evaluate the risks of investing in investment products and should consult with their investment advisor(s) before considering an investment.

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