TrustPlutus

TRUSTPLUTUS

Trust Group: Corporate Structure

TRUST CAPITAL SERVICES (INDIA) PVT. LTD.

Member of the BSE

TRUST FINANCIAL CONSULTANCY SERVICES PVT. LTD.

Membership

Wholesale Debt Market segment of the NSE and BSE.

Interest Rate Futures (IRF) segment of the NSE, BSE and MSEI

Capital Market and Derivative Market segment of the NSE, BSE and MSEI

Obtained Certificate of Registration as Research Analyst under SEBI

TRUST INVESTMENT ADVISORS PVT. LTD.

Category 1

Merchant Banking License holder issued by SEBI Registered as a Portfolio Manager with SEBI.

Registered as a Portfolio Manager with SEBI.

Category II AIF License

Category III AIF

CHANAKYA CAPITAL PARTNERS

TRUST SECURITIES SERVICES PVT. LID.

Member of the Bombay Stock Exchange with a SEBI registration certificate

SANKHYA FINANCIAL SERVICES PVT. LTD.

RBI registered NBFC

TRUSTPLUTUS WEALTH (INDIA) PVT. LTD.

Registered with AMFI (Association of Mutual Funds of India)

Trust Plutus Family Office Investment and Advisers (India) Pvt. Ltd, a subsidiary of Trust Plutus is registered with SEBI as an Investment Adviser

TRUST ASSET MANAGEMENT PVT. LTD.

Investment Manager for Trust Mutual Fund

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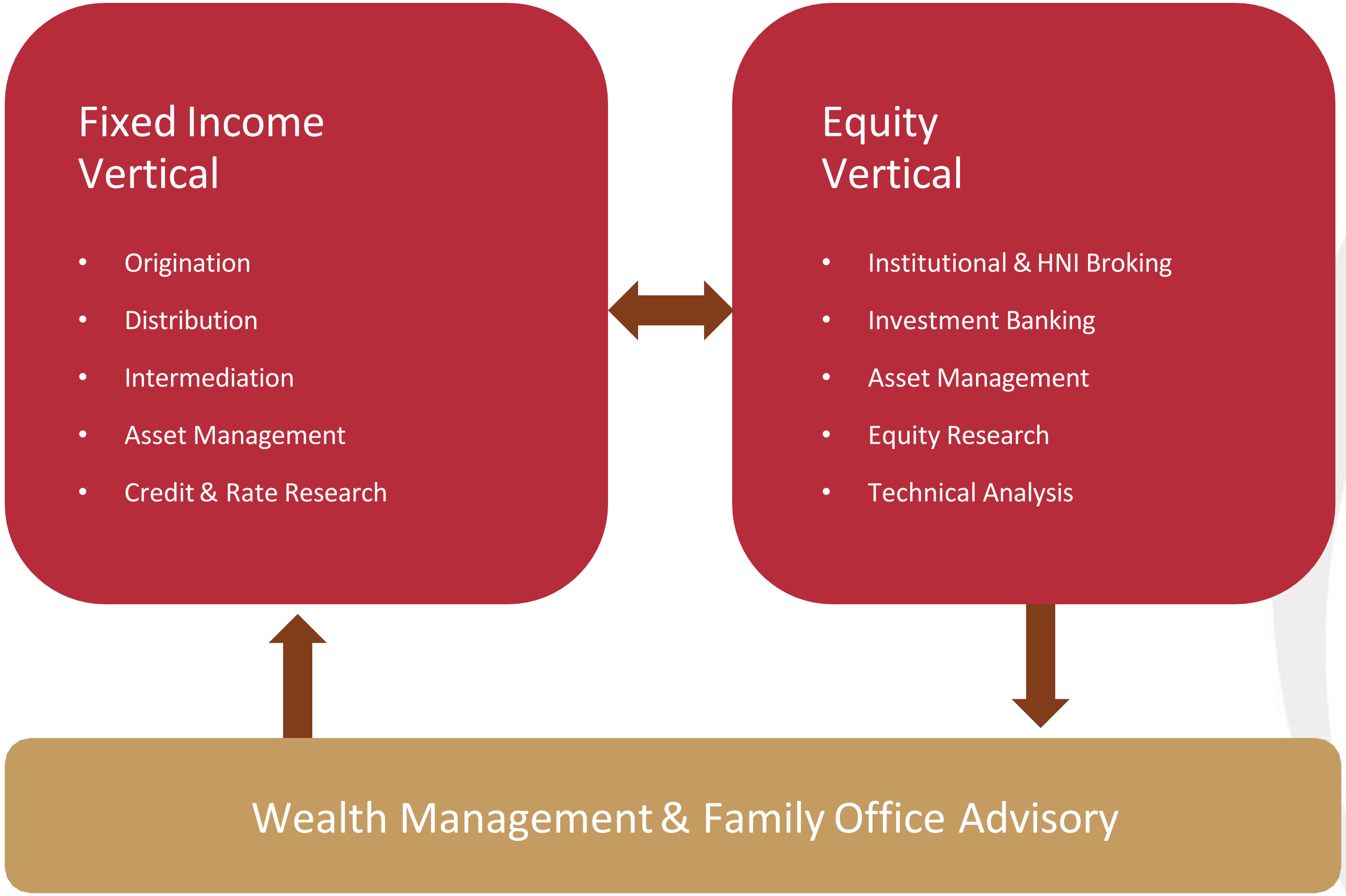
Trust Group Business Model



Our Differentiation

COMMITMENT

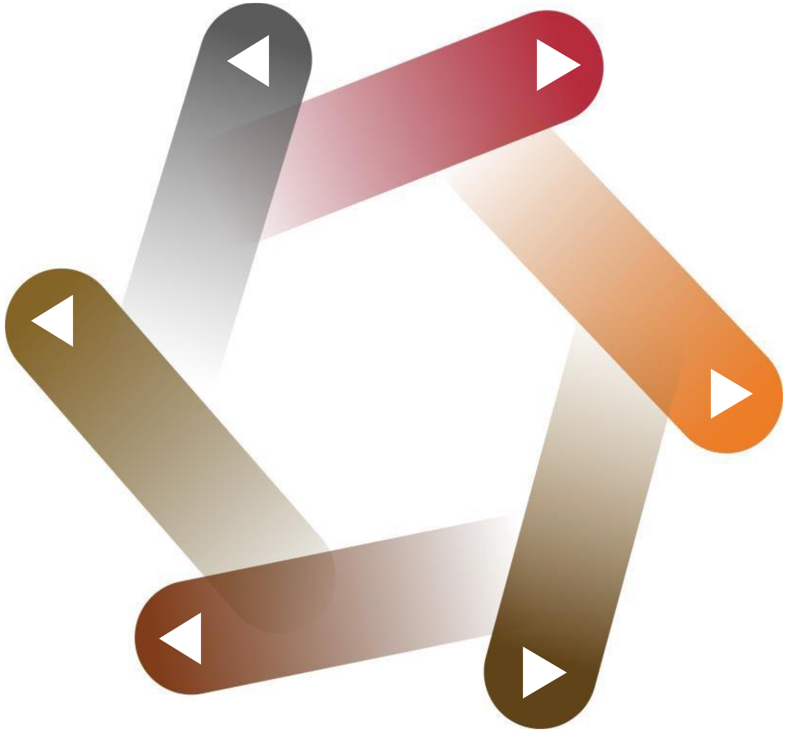
- Our conduct puts the customer first always
- We have a fiduciary responsibility towards our clients
- Our culture eschews the short term quick fix and focuses on building an inter -generational business
- We strive to run our firm keeping the highest ethical standard as our benchmark - intellectually, financially and morally

RESPECT

- We respect constructive debates and dissent while acting fearlessly with conviction; our advisory team is independent from our sales and product teams
- Our conduct exemplifies respect for the customer through anticipation of customer need and we pay attention to detail
- Client confidentiality and privacy are non -negotiable

COLLABORATION

- We work closely with our regulators to improve standards within the industry
- Relationships with our partners are strong and mutually beneficial



DELIVERY

- Our relationship manager is your primary point of contact and is supported by an independent advisory team, product team and service relationship managers
- We can integrate your relationship across all advisors and provide you with an objective assessment of the performance of each advisor
- We run a model portfolio and task ourselves to beat the relevant benchmarks

WISDOM

- We have views on each asset class and we do not hesitate to share our convictions
- We learn every day and pass on the learning to our team through training and certification programs and our standards are higher than anyone else in the industry

INTEGRITY

- Our advise is objective and not based on selling our own asset management solutions; our share of proprietary products is less than 5% of our assets under advise
- We believe in full disclosure to the client, including all fees that we earn
- Our diligence standards are high and an independent advisory board approves all new products

TRUST Group | Honour Roll

Awarded 'Best DCM House of the year 2023 in India' by The Finance Asia

Awarded ‘India Bond House’ for the year 2014, 2017 & 2022 by IFR Asia

Awarded ‘Best Bond Adviser-Domestic’ by The Asset Triple A Country Awards for Sustainable Finance 2022

W.E. Global Employees’ Choice Award (Medium Size Category), Best CEO, Best CHRO and Role Model Leaders

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Awarded 'Best Bond Adviser - Domestic' by The Asset Triple A Country Awards 2018

Certified as a Great Place to Work for the year 2018-19

Won the Skoch BSE Award 2017 for Innovation and Market Leadership

1st Runners up in the 3rd PlanPlus Global Financial Planners Award in the Asia region

Rupee Bonds Deal Maker of the year 2015 by Business World Magna Awards

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TRUST Group | Honour Roll

Bloomberg: Ranked No.5 in the League Table for domestic INR Corporate Bonds for the year period Jan – Dec 2022.

Thomson Reuters: Ranked No. 2 in the India Debt League Table for the year period Jan – Dec 2022.

IFR Asia: Ranked No. 1 in the Top Lead Managers of India Rupee Bonds League Table for the period 1st Jan – 31st May 2022.

GlobalCapital: Ranked No. 2 for Book runners of India Debt Capital Market for FY 2016-17

Prime Database:

Ranked No. 4 non-institutional participant for NCD private placement for the year 2022-23

Ranked No. 3 for Commercial Paper placements for the year 2022-23

Ranked No. 2 for Public Debt Issues for the year 2022-23

BSE:

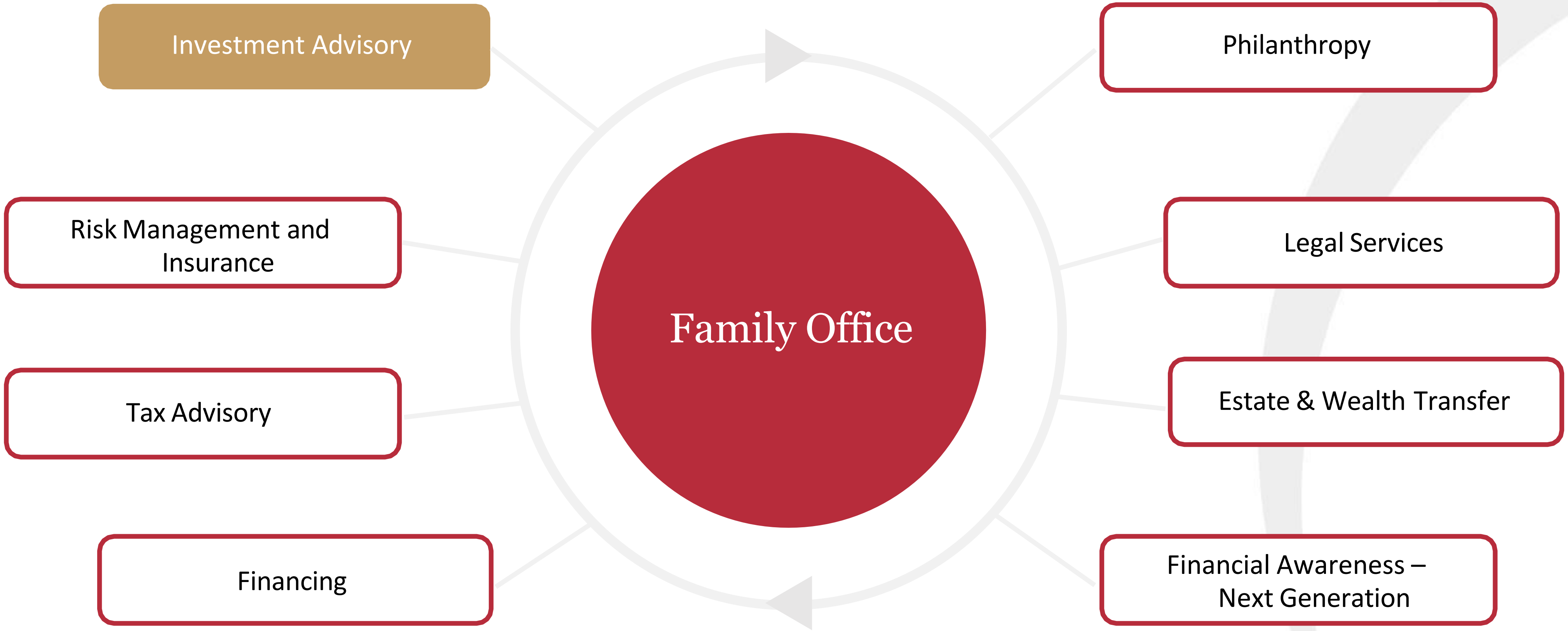
Received BSE's Top Performer Award in Wholesale Debt Market (Corporate Bonds) - 8 years in a row (2011-12 - 2018-19) & 2021-22

Received BSE's Top Performer Award in Primary Market Segment (Debt Public Issue Bids - Members) for the year 2018-19, 2019-20, 2021-22

Received BSE's Top Performer Award in the Corporate Bonds Settlement for the year 2018-19, 2020-21, 2021-22

Received BSE's Top Performer Award in the Wholesale Debt Market (Government Securities) for the year 2020-21

Family Office Structure



Service provided by TrustPlutus Family Office

Service provided by specialist

TRUSTPLUTUS

Investment Process

Investment Process

Focus

Conviction

Patience

Discipline

Client Profile

- Risk Profile
- Objectives (risk / return)
- Financial planning

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Investment Policy

- Brief
- Strategic asset allocation
- Restriction
- Benchmark

Investment Management

- Tactical allocation
- Portfolio optimization
- Risk management
- Investment and products ideas

Feedback

Portfolio Review

- Risk & Return Analytics
- Drawdown
- Dispersion

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Portfolio Reporting

- Risk adjustment return
- Drawdown
- Dispersion

Investment Offerings

Open Architecture Platform

- Mutual Funds
- Bonds
- Structured Products
- Real Estate
- PMS/AIFs
- Offshore Solutions
- Alternate Investments
- Capital Market

INR 14,800 crore+

Client assets as on December 2023

Family Office Solutions

- Succession & Estate Planning
- Philanthropy
- Risk Management & Insurance
- Legal & Tax Advisory
- Financing
- Next Generation Education

Proprietary & Trust Group Products

- Chanakya Wealth Creation
- Trust MF
- Plutus Legacy
- Plutus Opportunities
- Stock Convertible Scheme
- Athena Enhanced Equity Fund
- Athena Absolute Return Fund

655+

families which include

- Promoters & Business Owners
- Entrepreneurs
- Senior Corporate Leaders
- Corporates

TRUSTPLUTUS

Board of Directors

Utpal Sheth

Chairman & Chief Mentor

CEO of Rare Enterprises, Asset Management arm of Rakesh Jhunjhunwala

Former Director of Insight Asset Management (India) Pvt. Ltd. - an equity research and portfolio advisory firm and HRS Insight Financial Intermediaries Pvt. Ltd. – a broking firm.

Former Principal Relationship Manager of Investment Banking with Enam Financial Consultants Pvt. Ltd. Cost Accountant and CFA , ICFAI, India.

Ms. Nipa Sheth

Director

Promoter Director of Trust Group

Expanded Trust Group from being a distribution house of Debt Products in 2001 to a full fledged investment bank providing services across Origination, Intermediation, Advisory and Fund Management and Distribution.

Chartered Accountant and CFA, ICFAI, India

Sameer Kaul

Managing Director & CEO

Sameer has spent 23 years working with Citibank in various roles across the consumer and institutional bank.

He has had experience in Operations, has run the product management function for investment products, set up the insurance distribution business for the bank, ran the Mortgage business and was the head of the retail branch network for Citi in India covering wealth management and commercial banking products.

In his last stint at Citi, Sameer ran the Private Bank which is the ultra high net worth practice providing coverage to clien ts across their wealth management and financing needs.

Sameer has a Bachelors Degree in Economics from the University of Delhi and has done his MBA with concentration in Marketing and Finance from the University of Illinois at Urbana Champaign, USA.

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Thank you